1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* The Kickstarter campaigns for the following categories were very successful:
  + Film & video
  + Music
  + Theater
* Total number of Campaigns that were successful is more than the cancelled and failed ones.
* Out of all Campaigns, Plays were most successful.
* Only food, theater and music were live.

1. What are some limitations of this dataset?

* The data set is very broad and most of the data belongs to U.S. Hence the dataset values by country may differ from the global dataset.
* Age group, gender data is not available. Hence it cannot be concluded why some campaigns were successful and why some others were not successful.

1. What are some other possible tables and/or graphs that we could create?

* Creating “Years” column in Pivot Table will determine in which year the campaigns were most successful and which year the campaigns failed.
* Creating a pie chart will be helpful to understand the % of the campaigns.